

GIVE HOPE

2022 PENNY CAMPAIGN

What are ways your schools can participate in the Penny Campaign?

General Collection



Place the Penny Campaign collection jars in classrooms and common areas. Jars are available for pick up at Samaritan Ministries or we're happy to drop off the amount you need.

We will send you Penny Campaign digital marketing information to place in school emails and e-newsletters to your parents, students, and staff.

Choose your campaign timeframe, communicate with your community, and collect for the Penny Campaign!

Generate a Fun Rivalry – Host A Penny War!



Make it a friendly competition between classrooms with this point system: bills and pennies are positive points. But nickels, dimes, and quarters are negative points.

The amount of positive and negative points equals the value of the money.

Students can collect positive points by placing pennies and bills in their classroom jars and sabotage neighboring classrooms by placing the silver jingling change in rivals' jars.

Winner gets a prize!

Make it a Contest



Declare a contest between classrooms, buildings, or programs. Register your teams and ask parents to join in by setting up a virtual collection. Distribute a link to the team pages online. **Click the link to get started secure.qgiv.com/event/samaritanministriesp2p/.**

Winner gets a prize!

Challenge another school or club



Organize a friendly competition between schools or clubs to get donations for special activities. Encourage involvement by asking students to get donations for:

- the number of miles they walk or run.
- the number of pennies they can toss into a jar from 4 feet away.
- the number of cookies they can bake in 24 hours,
- the number of free throws they make in 10 minutes.

Register your team with our online Penny Campaign and ask supporters to join in. **Click the link to get started secure.qgiv.com/event/samaritanministriesp2p/.**

Winner gets bragging rights and other prizes in their challenge!

For more information about the Penny Campaign, please contact kimberly.robertson@samaritanforsyth.org or call (336) 448-2668.